

# Reaching New Students 2022

## What is NSO?

### A Special Season for Hospitality

NSO is a...

1. Season of openness – Students are more open to saying “yes” to new things, looking for a place to belong, and whether Jesus is going to be a priority after high school.
2. Season for hospitality – We want to be especially welcoming and engaging during the first month of school.
3. Limited season – Don’t miss the moment before life solidifies as “normal”!

### Jesus’ Witnesses During NSO

During NSO we are Jesus’ witnesses to our friends, to our acquaintances, to strangers, to every corner of campus, and believe it or not, sometimes even to other campuses. God doesn’t leave us on our own, but anoints and equips us with the Holy Spirit.

## Two Kinds of NSO

### Why Two Options?

There are two kinds of New Student Outreach. The first is where you reach your friends, and the second is where you reach both friends and strangers. We call these two options 1-Scoop and 2-Scoop NSO.



### 1 Scoop – Love Your Neighbor

- Network Map
- Tabling\*
- Fun Event
- Follow Up

\*Tabling refers to an interest table you host at an organization fair or on campus.

#### PRAY

- “Jesus, show me your heart for my friends. I am available to be a witness to your love. Take my fears and self-doubt. Who do you want me to bless?”
- Pause to listen to the Holy Spirit
- Write what you heard in your journal



### 2 Scoop – Reach Your Campus

- Network Map
- Tabling
- Fun Event
- Follow Up
- Proxe\*

\*A proxe is an InterVarsity best practice of interactive art and faith discussion.

#### PRAY

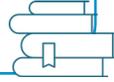
- “Jesus, show me your heart for strangers on my campus. I am available to be a witness to your love. Take my fears and self-doubt. How do you want me to be a blessing to my campus?”
- Pause to listen to the Holy Spirit
- Write what you heard in your journal





### Go Deeper: What's a proxe?

A proxe refers to an outreach that uses art and interesting topics to start spiritual conversations. This year, our new outreach is [the "Refresh" Proxe](#) that contrasts the beauty and destruction in our world. Jesus shows up as the great Creator who brings water to the desert. You can invite friends and strangers to explore Jesus, who brings beauty and harmony to our lives with his life-saving water.



## Planning Your NSO

### Discern Together Which Option to Pick

Two discernment practices:

1. **Listening Prayer** – Read James 1:5. Start with listening prayer, which is simply a conversation with God, listening for an answer. Ask God for a word for you and your campus for NSO.
  - a. What word, image, or impression did you hear from Jesus about NSO? Keep praying with your team. Use this [30-minute prayer guide](#).
2. **Honest Conversation (with your team)** – Read Luke 14:28-30. Wisely count the cost.
  - a. Which vision for NSO is more fitting for your team: Loving Your Neighbor or Reaching the Campus?
  - b. Consider the time commitment you will need to do 1 scoop or 2 scoops. Which fits what you can do well? The larger the scope, the more you will invest in set up, training, and follow-up.

### What to Include

Check out [our website](#) for help in creating your NSO plan!

Consider these four parts:

1. How will you plan to meet new students and intentionally expand your network map to reach new areas of campus?
2. What invitation will you give? You should prepare a compelling invitation that helps students feel sincerely invited, and that lets them know their presence is wanted.
3. Create a plan for following up with all of the new students. Let's build our new relationships by making it easy to join our events with text reminders, IG messages, or even knocking on their door.
4. Finally, befriend each person that joins you. During NSO, the potential for building life-long friendships is strong—don't miss out on meeting a forever friend!

Reflect – What do you want to grow in? Pick one to work on this month. Which of the above do you personally want to grow in?

## Related Resources

- [New Student Outreach Prayer Meeting Guide](#)
- [Cascading Plan Templates](#)
- [1-Scoop Plan](#)
- [2-Scoop Plan](#)
- [Refresh Outreach Proxe \(in-person\)](#)

Visit the Ministry Playbook to learn more about leading, planting, and building Kingdom movements on college campuses: <https://www.theministryplaybook.com/>